



SEMINAR

How Data Security & Privacy Laws Apply to my Business

WHEN:

April 22, 2020
8:00am Check-in Opens
8:30am Presentation
9:30am Conclusion

WHERE:

Construction Exchange
Classroom
2660 William St
Cheektowaga, NY 14227

COST:

\$15 per person (member)
\$30 per person (nonmember)

Please return with payment to:
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There are many laws relating to technology, data security and privacy, new legislation relating to these topics is continually being introduced at the federal and state level. Because of this influx of legislation it is often hard for businesses to decipher which laws are applicable and what steps should be enacted to protect their company, or what vendors to use. Having the contracts in place to protect your business is vital because although construction and infrastructure may not appear to be an obvious target of cyber intrusion, project designs, employee data and other information may need to be protected and handled in a certain way. The trends show that cyberwarfare in the construction and manufacturing industries is a prime target for ransomware attacks, which encrypt critical information needed to perform critical infrastructure operations, and the related theft of company intellectual property.

Agenda:

- **Making Sense of a Complicated Legal Landscape of Laws:** Level set on laws and time for Q&A.
- **Contract Negotiations:** What I need in my contracts, and negotiating with clients who impose rigorous terms.
- **Litigation Trends:** What litigations trends my business should be aware of.
- **Top 10 Compliance Take-A-Ways:** 10 low cost, high impact things I can do to be compliant with applicable laws.

Faculty:

- **Jennifer A. Beckage, Esq., CIPP/US, CIPP/E** – Named one of the top 30 data breach lawyers in the country two years in a row by *Cybersecurity Docket* and only lawyer recognized in Upstate Super Lawyers for Technology Transactions practice.
- **Dan Greene, Esq. CIPP/E** – Responded to numerous data security incidents, including those in the manufacturing, construction, and industrial industries.
- **Sarah Rugnetta, Esq.** – Negotiated numerous contracts with global companies and international, federal, and state technology, data security, and privacy law matters.

Registration Information

Attendees

1. _____ 3. _____

2. _____ 4. _____

Company: _____

Contact: _____ Phone: _____

Email: _____

Credit Card #(VS/MC): _____ Exp. _____ Sec. _____
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Signature: _____ Amount Approved: _____

THANK YOU!