



Dear Construction Industry Supporter,

Please consider becoming a sponsor of the Construction Industry Education Foundation's "12 Days of Christmas" and support the organization in its mission of developing the future workforce of our industry.

The COVID-19 pandemic has turned the labor market upside down. It has made the construction workforce shortage worse than it has ever been, but it also offers opportunity. With whole industries being shut down for extended periods, a permanent change in the way many service industries operate, and widespread worker dissatisfaction and mobility, there is a great reshuffling of labor supply and demand. Our goal is to take advantage of this.

The Construction Industry Education Foundation has retained Causewave Community Partners to help us reshape the way Western New Yorkers think about working in construction. Causewave has extensive experience working with groups to effect change in their community on everything from Lead Poisoning Prevention to Organ Donor Registry Enrollment. Causewave is uniquely qualified to guide us in changing community perceptions about the construction industry.

Our goals with this initiative are both long and short term. In the short-term we want to bring displaced, unemployed, underemployed, and underrepresented groups into our industry right away. In the long-term we are looking at the education system and what we can do to bring about meaningful change to job decisions young people are making.

If we work together, we can bring fundamental and lasting change to this issue that has plagued our industry for decades. On behalf of the board of the Construction Industry Education Foundation, thank you for your support!

The "12 Days of Christmas" is an in-person and virtual drawing over twelve days, with progressively larger prizes each day. There will be \$11,000 in prizes given away over the 12 days! Members will purchase tickets to be entered for the drawing which starts at the Christmas Cocktail Reception on December 10, 2021. The remaining 11 days will be drawn virtually following the cocktail reception. Each day we will release a video announcing the day's winners with recognition of sponsors and information on the Foundation.

Please contact Joe Benedict at (716) 874-3435 with any questions.

Sincerely,

Paul Lamparelli
Chairman, Construction Industry Education Foundation

CONSTRUCTION INDUSTRY EDUCATION FOUNDATION AUCTION SPONSORSHIP AGREEMENT

Please select a sponsorship level from below:

Diamond Level - \$2,500

- Full page corporate ad in program
- Commemorative sponsor lapel pin
- 10 cocktail reception tickets
- Opportunity to speak in one winner announcement video
- Diamond corporate sponsor recognition in all advertisements promoting event and in event slide show
- Free one year banner ad on conexbuff.com

Gold Level - \$500

- Listing in auction program
- Commemorative sponsor lapel pin
- Gold corporate sponsor recognition in all advertisements promoting event and in event slide show

Platinum Level - \$1,000

- Full page corporate ad in program
- Commemorative sponsor lapel pin
- 2 cocktail reception tickets
- Platinum corporate sponsor recognition in all advertisements promoting event and in event slide show
- Mention in one winner announcement video

Silver Level - \$250

- Listing in auction program
- Silver corporate sponsor recognition in all advertisements promoting event and in event slide show

_____		_____
Company Name		Phone Number
_____	_____	_____
Signature	Print Name	Date

Please return the Auction Sponsorship Agreement by mail with check made out to the **Construction Industry Education Foundation**, 2660 William St, Cheektowaga, NY 14227.

To have your donation recognized in the Online Auction Program, please return this form no later than Friday, November 19, 2021.

The Construction Industry Education Foundation is a 501(c)3 Charitable Organization.

THANK YOU!